qaf 廣藝基金會
QUANTA ARTS FOUNDATION

藝術・科技・攜手上雲端

Trans-Art Concepts 四藝合

qaf 廣藝基金會 QUANTA ARTS FOUNDATION

故事的開始

The Beginning of the Story

2009 年，一位縱橫領先全球科技產業、具有文化情懷的電腦公司董事長，在其新落成的研發中心 (QRDC) 心臟部位，安置了一座美麗的表演廳。此後，電腦公司彷彿被注入了靈魂的神獸，與文化藝術展開了奇妙的互動與融合……這是「廣藝基金會」的起始，也是一連串「超藝念」實踐行動的開端！

In 2009, a global leader in the IT industry and chairman of a computer company, due to his cultural cultivation and passion for the performing arts, established a medium-sized performance hall at the center of his company's newly completed QRDC. When that happened, this technology powerhouse gained a soul of its own. There starts a magical combination between technology and culture. This led to the creation of Quanta Arts Foundation as well as the manifestation of a series of "trans-art concepts."

文化科技 攜手雲端

廣達當初在規劃設計研發中心時，出發點就是本著文化的心和科技的眼光，所以在建造時，特別設立了一個廣藝廳，並將大樓頂層預留給科技博物館。我們的期望是，要把眼光放遠，要做大事情、要有大格局，為人類、為社會、為未來貢獻一己之力。作為一個企業，就要取之於社會，用之於社會，也唯有如此才能長久發展、永續經營。而文化的推廣及紮根，在這個過程中扮演著重要的角色。

台灣非常有幸，繼承多元的華人表演藝術傳統，再加上台灣近代的原創文化，堪稱最豐富、最重要的文化重鎮。我們可以非常驕傲地說：「台灣是華人世界，最大、最優質的文化集中地！」就短程目標來看，廣達電腦的夥伴們越來越渴望參與文化活動，這是追求優質生活、優質創意的開始。

而基金會的最終目標，是希望透過我們的力量與號召，刺激並推動台灣乃至全華人表演藝術的全面發展。鼓勵人才及創作，保存維護過往的優秀傳統。

因此，從「廣達電腦」到「廣藝基金會」，即是將「由科技到文化」的歷程，做完整的貫串和推動。我們希望從桃園總部開始做起，把企業的冒險與創新精神引進文創產業，協同所有藝術與科技人才，一同探索心靈、思索未來，創造屬於新時代、永恆不朽的華人藝術文化。

廣達電腦 / 廣藝基金會 董事長

Passing on Tradition · Starting New Ideas ·

Promoting Cultural Innovation

Quanta Arts Foundation develops new civilization and creates new art.

On the time axis of human civilization, technology has usually played the role of pioneer.

With every new human discovery, concepts and philosophies change and new ways of life are produced which are eventually reflected in works of art that become the new face of culture. On the other hand, the human cultivation that art shapes also leads humans into new directions towards the discovery of new fields of thought.

Technology and art have never been polar opposites; they have always co-existed and lived together, relying on each other in a cyclic manner as two indispensible sides of the same coin.

In 2010, Barry Lam, the founder and chairman of Quanta Computer Incorporated, established the Quanta Arts Foundation, completing the process of moving "from technology to culture" while working to connect and advance them at the same time. In this way, people can achieve the ideal of eternally pursuing spiritual improvement while also enriching our culture and making life more satisfactory.

chairman of Quanta Computer & Quanta Arts Foundation

Barry Lam

心與情，與天齊飛

如果說廣達 QRDC 形象，像隻承載天地的神獸。那麼在他的胸腔，正擁藏著一座奧妙的殿堂—「廣藝廳」。廳裡正鼓動著雄雄熱情與思潮脈動，源源不絕把精神能量散播到企業每個角落。

簡練方正的格局，細緻優雅的設計。五百多赭色座席，迎向舞台的壯麗。看似渾然不動的靜態，預示澎湃洶湧的動態。台上的投射，台下的互動，即將構成一種精微的運算。運算的結果，透過一顆顆心靈傳導，以及科技菁英的巧手慧心，轉換成足以推動世界的能量。

有人以為科技和藝術對立，其實不然。所有的追尋都是藝術。一首詩、一首交響曲、一顆新研發的晶片、一道新解出來的方程式，都是心靈畫出來的美，都是人們追尋「與天齊飛」的產物。窺看無垠的宇宙、神遊極微的原子世界、運算瞬息萬變的零與壹…，這一切的巧妙與和諧，一個科學家如何能不成為一個哲學家？又如何能不是一個藝術家？

這就是為什麼這座奇妙的殿堂，安座在廣達家園的核心。在動與靜、實與幻、醒與夢、浪漫與精準、行動與思考、結晶與昇華的循環間，藝術讓我們的生命得以完整、得以超越。在這裡激發的心靈悸動，是更多創意的根源。或許，某種靈感的萌生，來自雲門舞者和諧的肢體、南管音樂中的澄明、布拉姆斯交響曲中的圓融、莎士比亞悲劇的心靈洗滌…。

「廣藝廳」與「廣藝基金會」是林百里董事長的精心設計，也象徵廣達電腦獨步世界的創新企業文化。它使廣達不再只是一個企業，而是激盪著各種智慧光采的微縮大千世界。也許歲月之後，人們將發現「廣達」帶給人類的貢獻，不僅是為數驚人的科技產品，更是許多不朽藝術作品的誕生熔爐。而在這個前所未有的「人文科技融合」、「全人企業」探索實驗之後，我們期許「廣達」與「廣藝」將成為未來生生不息、永恆原創精神的代名詞。

廣藝基金會 執行長

楊忠衡

Soul and Passion

Flying Amidst the Heavens

If the image of the Quanta R&D Complex resembles that of a godly beast carrying heaven and earth upon its shoulders, then, on its chest, there hides a secret shrine: Quanta Hall. Brimming with enthusiasm and innovative spirit, this shrine spreads its inexhaustible energy to every corner of the company.

With a succinct and upright layout, Quanta Hall features an extremely detailed and elegant design, as well as more than 500 burnt sienna seats facing its resplendent stage. What looks like a completely motionless state actually betokens a surging and turbulent motion. The on-stage performance and the off-stage interaction come together to form a complex computation. Through passionate details and technological craftsmanship, energy is transformed that propels the world forward.

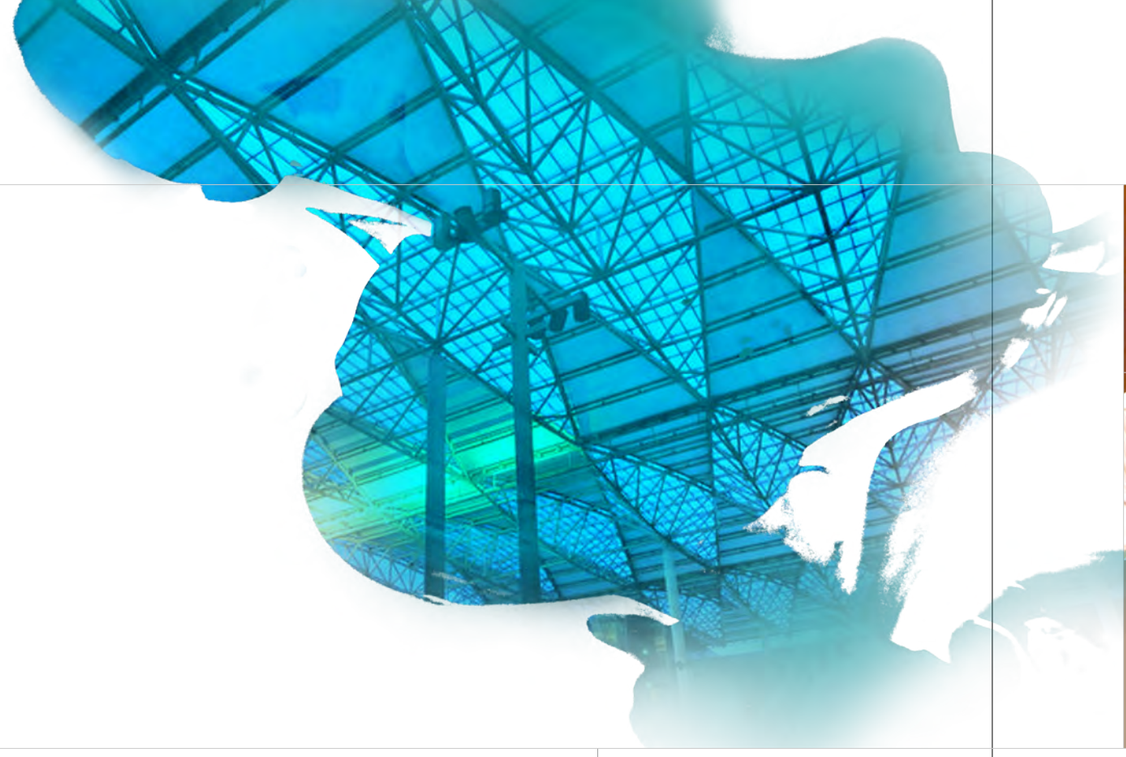
Some believe that technology and art are opposites. This is a false notion. In fact, all pursuits are artistic in nature. A poem, a symphony, a newly developed computer chip, or a new solution to an equation - these are all forms of beauty that the soul has created. They are the manifestations of mankind's desire to "fly amidst the heavens," explore the vast universe, probe the atomic world, compute ever-changing bits of the digital realm....- these endeavors are all ingenious and harmonious. How is a scientist not a philosopher? How is a scientist not an artist?

This is why this inspiring shrine lies at the heart of Quanta. Through the cycle of motion and stillness, reality and fantasy, wakefulness and dream, romance and rationality, action and thought, and manifestation and sublimation, art makes our lives whole and more transcendent. The souls that are inspired here form a source for even more creativity. Maybe, the seed of inspiration is sown by the elegant movements of the dancers of Cloud Gate Dance Theatre of Taiwan, the clarity of Nanguan music, the harmony of a Brahms Symphony, or the emotions of a Shakespearean tragedy.

Quanta Hall and Quanta Arts Foundation are both the result of careful and meticulous design by chairman Barry Lam, and symbolize Quanta Computer's unmatched standing in innovative corporate culture. This allows Quanta to not just be a business enterprise, but a miniature world that mixes together various types of wisdom and knowledge. As time passes, people may come to realize that the contributions made to humanity by Quanta are not just limited to its technology products, but also the many immortal artworks borne from its foundation. Upon completing this unprecedented "fusion of technology and the humanities" and experimental exploration into a "completely holistic enterprise," we hope that Quanta becomes synonymous with the vibrant and everlasting spirit of originality.

Executive Director of Quanta Arts Foundation

Mel Yang



打造
藝術超意念

2010 年，「廣達電腦公司」林百里董事長邀集了朱宗慶、林懷民、林谷芳、胡乃元、劉峖渭、賴聲川等藝文界重量級人士擔任董事，並由楊忠衡擔任執行長，以表演藝術為推廣主軸，成立了獨具「超藝念」的廣藝基金會。

正如科技時代的日新月異，流貫科技血統的廣藝基金會，也有著與時俱進的特色，以及獨特的超然眼界。當別人以為科技和藝術位於天平兩端、無法相容時，廣藝基金會卻視之為當代藝術融合進步的重要元素；當傳統與現代相互拉鋸時，廣藝設計出一條相生相成的創新之路；當華人世界因外在因素產生鴻溝時，廣藝積極跨出交流溝通的步伐，打破籓籬與障礙，共創更高的文化成就。

這些超然的意念，凝滙成廣藝基金會珍貴的「藝念」——從維護傳統與鼓勵創新出發，積極推動科技與藝術共融，並促進全球華人藝術溝通與交流，最終將華人表演藝術推向國際社會。

qaf 廣藝基金會 QUANTA ARTS FOUNDATION

董事會成員

董事長

林百里

第一屆董事

朱宗慶　林谷芳　林懷民
胡乃元　賴聲川　劉峖渭

第二屆董事

朱宗慶　林谷芳　林懷民
吳興國　劉峖渭　賴聲川

Creating Trans-Art Concepts

In 2010, the chairman of Quanta Computer, Mr. Barry Lam, assembled a group of prominent cultural figures, including Tzong-ching Ju, Hwai-min Lin, Gu-fang Lin, Nai-yuan Hu, Chu-wey Liu, Stan Lai, and Chung-heng Yang, to become the board members of QAF. This marked the beginning of QAF, which focuses on promoting performing arts and embodying "trans-art concepts."

Like the rapidly changing IT industry, QAF, with its roots in technology, advances along with the times while exhibiting a unique, transcendent vision. QAF discovered the innovative change that technology can bring to the contemporary arts. Amongst a clash between tradition and modernity, the foundation chose the route of harmony through creativity. QAF actively served as a bridge for communication in the Chinese social fabric. It created further cultural achievements by challenging the status quo and overcoming barriers.

Over time, these transcendent concepts coalesced into QAF's "ideas for art", which were to safeguard tradition while encouraging innovation. It develops contemporary art that stands at the intersection of technology and art, promotes communication and exchange amongst Chinese performing artists across the Strait and even around the world, and eventually presents Chinese performing arts to the global stage.

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The Board Members of QAF

1st Year

Tzong-ching Ju
Hwai-min Lin
Gu-fang Lin
Nai-yuan Hu
Chu-wey Liu
Stan Lai

2nd Year

Tzong-ching Ju
Hwai-min Lin
Gu-fang Lin
Hsing-Kuo Wu
Chu-wey Liu
Stan Lai

超藝念的實踐行動

Implementation of Trans-Art Concepts

超藝念的三大核心

Three cores of trans-art concepts

1 鼓勵推廣創作
Eencouraging and Promoting Creativity

2 科技表演藝術
Technology and the Performing Arts

3 兩岸文化交流
Cross-strait Cultural Exchanges

擁有絕佳「藝志力」的廣藝基金會，以親身實踐的方式，一點一滴打造夢想藍圖。從鼓勵推廣創作、科技表演藝術、兩岸文化交流等核心角度切入，企圖以這一系列「超藝念」的實踐，構築出屬於新世代華人的藝術盛世。

QAF intends to create a Renaissance in the Chinese society of a new era through a series of "trans-art" concepts, including encouraging and promoting creativity, technology and performing arts, and cross-strait cultural exchanges.

1 鼓勵與推廣創作

廣藝基金會深信一切價值的起源始於「創作」。

科技如此，藝術亦然。

廣藝基金會為達到具體而精準的推動成效，主動投入資源在「委託創作」，希望能夠「鼓勵創作、促進創意」，滋養創意人才和團體，累積台灣表演藝術的軟實力。

為實現這個藝念，廣藝基金會設置「委託創作」獎勵辦法，每年挑選傑出創作企畫，補助創作經費，協助新生代創作者跨越門檻，實現發表作品的夢想。對於優質作品，廣藝基金會也協助發表推廣，透過長期的創作與發表，帶動表演藝術新風潮。除此之外，廣藝基金會也從2010年開始自製節目，從原創構想、組織創作者、技術協調到演出，皆由基金會自行規畫。藉此組合優秀劇場人才，搭橋牽線，激盪出更多可能性。

1 Encouraging and Promoting Creativity

QAF believes that creation is the source of all values, including technology and art.

It has invested its resources into the commissioned projects. With this, it hopes to encourage art creation and promote creativity, foster talents and art groups, and eventually accumulate the soft power of Taiwanese performing arts.

QAF has established an incentive policy for the commissioned projects. Each year, outstanding art proposals are chosen and funded. The funding helps new generation of artists realize their creative visions. Furthermore, the foundation also assists in the promotion of superb artworks. Long-term art creation and promotional activities lead new trends in the performing arts to arise. Since 2010, QAF started producing its own programs. The original artistic concepts, assembly of creative personnel, technical coordination, and final performances are all planned by the foundation.

【廣藝劇場《美麗的錯誤》劇照& 2012 黑盒子－飛人集社《長大那一天》融接圖】

歷年委託創作作品

音樂類

2011

心心南管樂坊《羽》、王倩停《舞動四季－從藍海到雲端》、巨彥博《華彩》、張惠妮《五言詩》、洪千惠《紅顏》、冉天豪《大稻埕進行曲》

2012

絲竹空爵士樂團【手牽手的力量】、李哲藝《風火電音三太子》、李哲藝《前世今生貝多芬》、王乙聿－《英雄路之戰雲》霹靂交響曲、林心蘋《念》群俠組曲、巨彥博《劍》電玩交響詩

室內樂作品

陳樹熙《小玩意》、盧盈豪《絃愛八音》、藍文澤《困在》、區迎軒《九州映像》、王尹倩《巴黎情畫》

戲劇類

2011

廣藝劇場 No.1 李泰祥經典歌曲音樂劇《美麗的錯誤》、水面上與水面下劇團《美麗沈睡者》

2012

飛人集社《長大的那一天》、禾劇場《懶惰》、動見体《離家不遠》、廣藝劇場 No.2－黑眼睛跨劇團《維妮》

2013

創作社《檔案 K》、狂想劇場《寄居》、河床劇團《剪 貼 夏宇》、動見体《台北詩人》、莎妹劇團《甲骨文與貝多芬》、李清照私人劇團《許涼涼》、慢島劇團《我的阿嬸是 ROCKER》、黑眼睛跨劇團《活小孩》

舞蹈類

2011

玫舞擊《紙境》

2013

林文中舞團【小】系列最終回《結》

科技＆表演藝術

2011

科技表演劇場《萬有引力的下午》

2012

駐館作品《空的記憶》

科技不但改變現代人生活，也是近代舞台技術改革的首要元素。數位藝術在歐美發展數十年之後，舉凡數位影像、電腦音樂、互動感測等，成為現代藝術家的靈感來源。如何將數位科技轉換為表演藝術元素，或是用表演呈現科技時代的新思維，已成為現今炙手可熱的議題。

廣藝基金會以擔任科技、藝術橋樑為己任，從創辦之初，即開辦「廣藝科技表演藝術節」，首創國內風氣之先。其中「科技藝術實驗室」更是首次以工程師為對象的藝術工作坊，創造科技與藝術對話的可能空間。

廣藝基金會從 2011 年開始承辦文化部「科技與表演藝術結合旗艦計畫」，舉辦年度「數位表演藝術節」，策展國內外先進優秀表演團隊，引領觀眾馳騁在無垠的想像空間。同時，廣藝基金會與台北數位藝術中心每年共同主辦「數位藝術表演獎」，提攜新生代藝術創作者投入科藝新領域，並交流技術與經驗。

科技與表演藝術

Technology has not only shaped the ways people live, but also stands as one of the most important elements that has revolutionized modern stage design. Video art, laptop music, and interactive design have become a source of inspiration for artists.

By fulfilling the role of a technology provider, QAF has led the field of tech art since its founding in 2010 by hosting the Quanta Tech Art & Performance Festival. It is the first official tech art festival to be held in Taiwan, and its Technology Art Laboratory was also the first art workshop targeting engineers, which opened a dialogue between art and technology.

Furthermore, in 2011, QAF began to take part in the Ministry of Culture's Tech Art and Performance Flagship Program, resulting in the annual hosting of the Digital Performance Festival. At the same time, the foundation supports the Digital Art Performance Award, an event organized by Taipei's Digital Art Center, which provides young artists with a platform for communication and exchange in the field of tech art.

Technology and the Performing Arts 2

2010 廣藝科技表演藝術節 – 超未來 科技表演劇場《萬有引力的下午》

2011 數位表演藝術節—滲透

參與團隊

台灣
廣藝愛樂管弦樂團、外表坊時驗團、XOR、在地實驗媒體劇場

日本
明和電機、高木正勝

法國
GRAME

數位藝術表演獎

首獎：
《死亡的過程 The Process of Death》

2012 數位表演藝術節—雲端冒險

參與團隊

台灣
狠主流多媒體、安娜琪舞蹈劇場、北藝大藝術與科技中心、帝凱科技、一當代舞團

香港
梁基爵

英國
模仿狗劇團

數位藝術表演獎

首獎：
《黃翊與庫卡》
Huang Yi & KUKA ／黃翊工作室

華人文化博大精深，更是世界最廣大的文化圈，可惜因過往交流阻隔，造成表演活動不發達。廣藝基金會以打通地域障礙、促進文化交流為使命，期使新世代華人表演藝術空間暢通無阻。為了協助兩岸相互瞭解，廣藝基金會承辦文化部，策畫成立「Bravo ！喝彩網」兩岸交流平台。藝文界人士可在此掌握重要新聞、

兩岸三地法規以及場館技術資料。目前已完成數十個重要城市展演場館技術資料之搜集，整理兩岸三地劇場技術專業名詞對照表，此外還有駐站達人解答各種實務疑難。廣藝基金會 2012 年在北京設立辦公室，進行更寬廣深入的接觸，並提供各類協調交流實務服務。

2012 年，推出第一屆「廣藝 Bravo! 兩岸 青世代劇展」，將中國具代表性的作品引介至台灣，隨後也安排台灣劇場作品至北京國際青年戲劇節演出。之後將陸續開辦各種大小型兩岸表演藝術節，拓展更廣的交流面，協助藝術家跨空間、跨領域合作。廣藝基金會將持續推動健全兩岸表演藝術市場，促進華人「新文藝復興」，藉由文化力量打造和平、共榮、燦爛的新世紀。

兩岸 文化交流

3 Cross-Strait Cultural Exchanges

Under the conduct of the Ministry of Culture, QAF constructed Bravo Net, an Internet web platform for sharing information on culture and art, technical facilities of venues, and relevant policies of Mainland China, Hong Kong, Macao, and Taiwan, to help foster a mutual understanding between the performing troupes across the Strait. Currently, information on venues in more than 10 major cities is available on the site. Furthermore, a glossary of technical terms used in theatre in Mainland China, Hong Kong, Macao and Taiwan is compiled and translated into English. To provide front-line services, the foundation even established its first office in Beijing in 2012 to expand its scope in the facilitation of various exchanges.

In 2012, QAF is promoting its first Cross-strait Youth Theater Festival, which aims to bring representative Chinese performances to Taiwan. In return, it promotes Taiwanese theater works at International Youth Theatre Festivals in Beijing. In the future, cross-strait performing arts festivals of various scales will be held to expand the scope of exchange and assist talented young artists to transcend borders and disciplines. QAF will continuously build a holistic cross-strait performing arts market.

2012

廣藝 Bravo 兩岸！青世代劇展 北京篇【鬥夢去】

5/4~5/19

台北　華山 1914 文創園區　烏梅酒廠

北京　大方小月文化創意有限公司 &
愛爾蘭 Pan Pan Theater《鬥地主》
黃盈工作室《黃粱一夢》
優戲劇工作室《在變老之前遠去》
攝影展 李晏《當戲已成往事》

北京國際青年戲劇藝術節

9/3~9/30

台灣演出作品

狂想劇場《賊變》

外表坊時驗團《春眠》

毛梯劇團《黑白過》

2011 廣達旺年會 合唱團演出

2010 廣藝科技表演藝術節 – 科技表演劇場《萬有引力的下午》

2011 廣達廠慶特別演出 齊天大聖威震天宮

1 築夢基地 廣藝廳
Quanta Hall

2 附屬團隊與發表平台
Subsidiary Teams and Debut Platform

3 網路雲端
The Cloud

藝晶智慧
Art Intelligence

軟體硬體兼備的完美組合

為了實踐「超藝念」理想，廣藝基金會建置許多必要的軟硬體建設。除了「廣藝廳」是活動基地外，基金會集合堅強執行團隊、優秀藝術家，以及有效傳播資訊的雲端網路傳播平台。所有這些配備就像是一顆顆「藝晶智慧」晶片，讓基金會不斷自我升級，與時俱新。

未來除繼續強化推廣能力外，位於廣達研發中心（QRDC）旁的新研發中心（QRDC2）也將籌建新的音樂展演廳；不久的未來，兩座表演廳將使桃園和新北市成為耀眼的文化新都心。

Perfect Combination of Software and Hardware

QAF builds many software and hardware items, including the Quanta Hall, Quanta Philharmonic Orchestra (QPO), Quanta Theater, Quanta Choir, and the cloud platform.

The new QRDC2 musical performance hall which is beside the QRDC has been actively planned. In the near future, it will enable Taoyuan and New Taipei City to become dazzling, new cultural centers.

總統夫人周美青（圖中）與廣藝愛樂同聲喝采

高雅簡練的築夢基地

1

Quanta Hall
廣藝廳

「廣藝廳」是一座中型劇院暨多功能展演中心，座落於桃園縣龜山鄉華亞科技園區的廣達電腦研發中心，是廣藝基金會的第一顆「藝晶智慧」晶片，也是諸多表演藝術推展計畫的實踐基地。

「廣藝廳」由董事長林百里先生親自主導，建築大師姚仁喜設計，2009 年 4 月 21 日正式啟用。走進廣藝廳大門，沿著典雅深灰的寬敞樓梯而下，莊嚴質樸的氣氛迎面而來。廳內設計在簡練中帶著細緻，赭紅色的座椅大方舒適，壁上印章造形的木質雕刻，融合古典與現代風格設計，提供表演與講座良好的音響效果。待燈光亮起，台上台下共同迎向電光火石的燦爛！

表演藝術是「時間」的藝術，既短暫又永恆，未來在藝術家與科技菁英的融合交流下，將凝聚更多智慧能量，創造更多不朽與感動。

- 「廣藝廳」取名自前故宮院長秦孝儀的「廣朋寄暢於藝」篆文。
- 使用面積 1000 餘坪，廳內共 576 個座位，附設 4 席輪椅專用席。
- 設有音響反射板，可以進行戲劇、舞蹈、音樂多類型表演。
- 設有五台投影機，包括 15000 流明之高階投影機，可供表演團體使用。
- 設有團體化妝室兩間、個人化妝室三間，以及貴賓接待室一間。

Delicate and Neat Base for Making Dreams Come True

Quanta Hall

Personally designed by chairman Barry Lam, Quanta Hall is a medium-sized theater and multi-functional exhibition center, located at the Hwaya Technology Park in Guishan Township in Taoyuan County. Built by master architect, Kris Yao, Quanta Hall was officially opened on April 21, 2009. Spacious and elegant, the dark-gray stairs convey a solemn simplicity. The red ocher seats are generously comfortable, and the wood sculptures in the form of seals on the wall merge classical and modern styles. Providing excellent acoustics for performances and lectures, this hall is the crowning achievement of seamless exchange between elite artistic and technological talent.

2 Subsidiary Teams and Debut Platform

附屬團隊與發表平台

附屬表演團隊是廣藝基金會的第二顆「藝晶智慧」晶片，藉由與表演團隊的結盟，以及自創團隊的經營，提供新生代藝術家演出和發表機會，並使基金會委創作品得到最佳發表途徑。目前設有「廣藝愛樂管弦樂團」、「廣藝合唱團」以及「廣藝劇場」。

Subsidiary teams constitute QAF's second "Art Intelligence" chip. Through an alliance with performing arts groups, as well as its own production teams, performance and debut opportunities are created for new artists. Currently, Subsidiary teams include the Quanta Philharmonic Orchestra, Quanta Choir, and Quanta Theater.

廣藝愛樂 Quanta Philharmonic Orchestra

成立於 2010 年的「廣藝愛樂管弦樂團」，以創意、年輕、新視界為三大訴求，成員來自國內傑出新生代音樂家。「廣藝愛樂」有其特殊定位和使命，以新生代華人作曲家代言者，音樂潮流開創者自居。

廣藝愛樂每年在台北及各大城市舉行多場例行音樂會，並在廣藝廳舉辦「廣藝愛樂節」，推出精華主場節目，與國外大師相聚琢磨。每場例行音樂會均精心設計主題，精選作曲家委託創作，並以「劇場」觀念讓每場音樂會都帶來不同氛圍，讓觀眾耳目一新。目前常任指揮黃東漢、行政總監兼客席指揮陳志昇，客席指揮邱君強、王戰，定期組織作曲家研討創作，推出「廣藝靚樂」徵曲計畫，期望在五到十年內，讓欣賞國人創作成為音樂活動的主流。

廣藝愛樂也積極參與跨領域表演，包括音樂劇、科技表演藝術等，同時計畫出訪中國大陸和世界。

Established in 2010, the Quanta Philharmonic Orchestra (QPO) demands the three requirements of "creative," "young," and "new vision." With members consisting of outstanding, new generation musicians from across Taiwan, QPO holds a special position and mission. With a new generation of Chinese composers, new music trends are pioneered.

Each year, QPO routinely holds concerts in Taipei and other major cities. And, at Quanta Hall, it organizes "Quanta Philharmonic Orchestra Festival," which promotes select local programs and ponderings by a gathering of foreign masters. Each of the routine concerts constitutes a well-designed theme, while select composers are commissioned to create works. Concepts of "theater" bring different atmospheres to each concert. Currently, the most frequent conductors, Toni Huang , chief executive officer and guest conductor, Chih-sheng Chen, guest conductor Chun-chiang Chiu, and guest conductor Chan Wang regularly organize composers to discuss the creation of new works and promote the "Quanta Liang Yue" composition project. It is the hope that, within five to ten years, the enjoyment of Taiwanese works becomes a mainstream in music events.

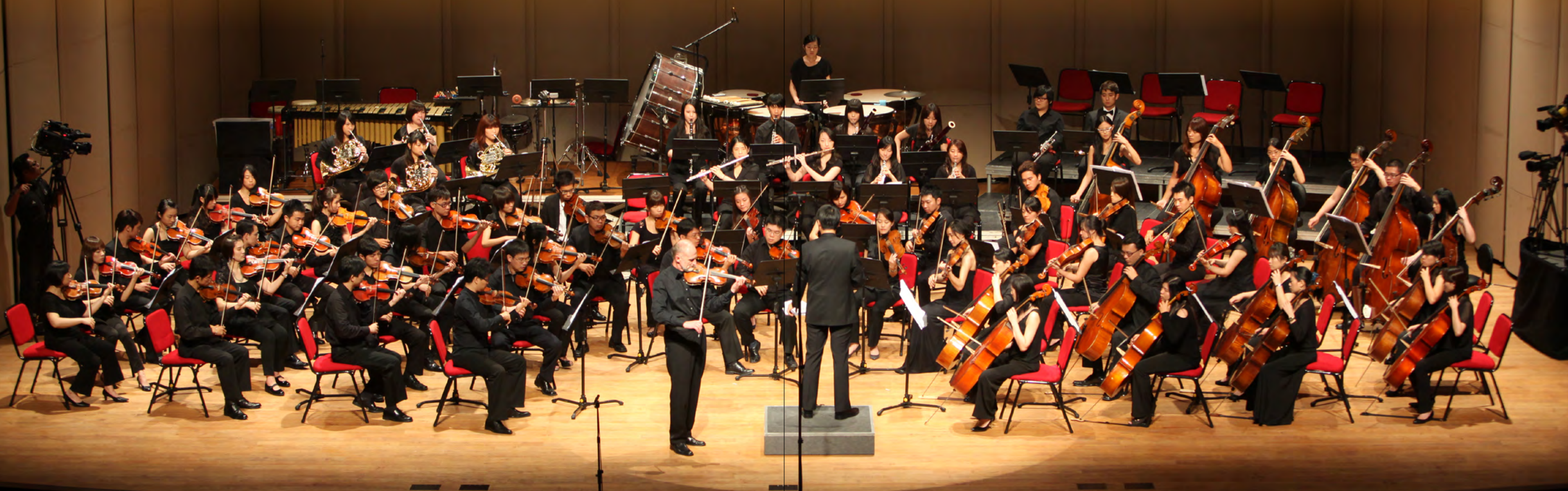
Additionally, QPO is actively involved in interdisciplinary performances, including musicals, tech art performances, and more. At the same time, it plans to perform in Mainland China and other parts of the world.

2011

- 與俄羅斯國家交響樂團 (RNO) 首席布魯尼 (Alexey Bruni) 合作廣藝愛樂節
- 參與廣藝劇場《美麗的錯誤》現場樂團演出
- 與日本音樂影像大師 - 高木正勝合作【ULBU- 美麗無邪之地】演出

2012

- 與國內知名作曲家李哲藝、國家交響樂團首席李宜錦合作【Nalakuvara- 宜錦電音 三太子】音樂會
- 舉辦【臥虎藏龍 - 情與劍的霹靂交響曲】音樂會
- 廣藝靚樂計畫【愛，也許是…… Perhaps, Love 】室內樂作品演出
- 廣藝愛樂華人經典系列【紅艷群英】



廣藝劇場
Quanta Theater

廣藝基金會不但以徵件計畫鼓勵創作，更以「廣藝劇場」主動規畫創作計畫，組合優秀藝術工作者，透過合作激發創意，打造未來經典。

「廣藝劇場」創於 2010 年，結合優秀文字、音樂、肢體、設計等多元創作人才，期待以「有機劇場」的運作方式，匯集各方人馬，走演於各展演空間。在充滿競爭與壓力的現代社會，提供生命的熱情與花火，廣藝始終相信，藝術之於人類社會的不可取代性。

Quanta Theater actively plans creative projects and incorporates outstanding artists to create exquisite classics for the future. Founded in 2010, Quanta Theater incorporates diverse creative talents in literature, music, physical arts, design, and other fields. Through an "organic theater" mode of operation, it hopes to gather all sorts of people and resources to explore various performing spaces, and to provide a passion and spark for life.

2011

- 李泰祥經典歌曲音樂劇《美麗的錯誤》

2012

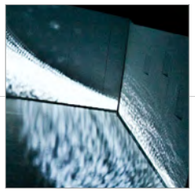
- 音樂劇場《維妮》

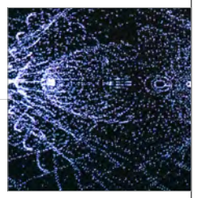
廣藝合唱團
Quanta Choir

「廣藝合唱團」成立於 2010 年，由廣達電腦員工組成，房樹孝老師擔任指導。雖然是員工組成的團體，但是透過每週定期演練，逐漸朝向專業水平前進，不但在企業內部活動演出，未來也將參與更多元的對外演出。透過合唱團活動，不僅讓團員釋放工作壓力，也藉由音樂薰陶分享快樂與溫暖，讓藝術文化深入企業每個角落。

Established in 2010, Quanta Choir is comprised of employees of Quanta Computer and led by renowned chorus instructor, Frank Fang. Performing at internal company events so far, they might also participate in a variety of external activities in the future. Through chorus activities, employees are not only able to release some pressure from work, they can also enjoy the happiness and warmth brought by music. As a result, art and culture are able to reach every corner of the company.

3 網路雲端
The Cloud





廣藝基金會有得天獨厚的科技背景，因而網路技術與雲端科技便成了獨創的第三顆「藝晶智慧」晶片。基金會積極善用各項網路科技，打造屬於新世代的「新媒體」，讓表演藝術空間不再侷限於傳統舞台，而能打破時空限制，有效率、精準的傳播，達到無遠弗屆、「文化均富」的理想。

With a unique background in technology, QAF's expertise in Internet technology and cloud computing forms the third chip of "Art Intelligence." Optimizing various Internet technologies, the foundation creates new media for a new era so that performance spaces are no longer limited to the form of a traditional stage. By breaking down spatial and temporal limitations, an effective and efficient broadcasting of information unhindered by distance is made possible, fulfilling the ideal of "cultural equality."

網路媒體與藝文平台
Internet Media and Platform for the Arts and Culture

網站 World Wide Web

http://www.qaf.org.tw

廣藝基金會官方網站

Quanta Arts Foundation Web

涵跨廣藝基金會旗下表演團隊、科技表演藝術、委託創作計畫、合作專案、媒體經營服務、以及廣藝廳、廣藝愛樂管弦樂團等相關簡介、資訊與連結平台。

http://www.bravo.net.tw

Bravo! 喝彩網

Bravo Net Taiwan Web

文化部指導之「兩岸表演藝術資訊交流平臺」網站，2011/12/14 開始正式營運至今。
匯集海峽兩岸最即時的表演藝術演出訊息，當下華人文化新聞動態，並提供完整的兩岸場館技術資料，提供專業的文化法律法規諮詢服務，一網掌握兩岸表藝完整資訊。

http://www.facebook.com/artsbook.tw

藝文費斯簿

Arts@Facebook

最即時互動的表演藝術平台，整合國內藝文團體活動資訊；提供表演團隊與觀眾零距離的接觸溝通，藝文活動與優惠內容一站掌握

多媒體影音平台 Arts Media Platform

http://www.qaf.org.tw/podcast/index.htm

廣藝 On Air

Podcast

表藝達人專訪全紀錄
超越時間與空間限制的線上收聽

http://www.flickr.com/people/quantaarts/

表演藝術相簿

Flickr

廣藝基金會活動影像全記錄，典藏各項活動的精采瞬間

http://quantaarts.pixnet.net/blog

廣藝部落格

特別為廣達人所設置的部落格，內容包含：廣藝新鮮事、科技人的右腦系列、廣達人專屬的創意空間補給站

研發、造福、共享與共生

Research
Develop
Benefit
Coexist
Share

經過多枚「藝晶片」的聯結置放，廣藝基金會具有獨特的「廣」、「藝」特性，維繫藝術與科技天平兩端的巧妙平衡，並以精心構築的全面計畫，一步一腳印地實現「文化均富」的理想。

After many rounds of linking "Art Intelligence" chip, QAF now possesses the unique characters of Quan (vast) and Yi (art). By striking a balance between art and technology as well as carefully constructing a holistic program, the foundation is slowly, but steadily realizing its dream of "cultural equality".

2012 廣藝愛樂【Nalakuvara- 宜錦 電音 三太子】

故事還要繼續說下去—
廣達電腦

「文明能夠幫助文化進展，百年之後，我們能留下什麼？所有的經濟榮景、政治利益都是暫時，文化才是永遠的。」基於這樣的理念，廣達電腦創辦人林百里不但用科技促成當前的文明，更希望將這股能量鍛造成文化。廣藝基金會成立，讓廣達電腦成為最具文化氣息的科技公司，而這個浪漫的故事，將會永遠地說下去……

廣達電腦成立於 1988 年，是全球第一大筆記型電腦研發設計製造公司。長期以來，廣達電腦以領先群倫的技術與堅強卓越的研發團隊，雄踞高科技市場的領導地位，也成為全球各頂尖科技品牌最重要的設計製造服務夥伴。除了在筆記型電腦的領域中維持高成長、高品質與高評價，筆記型電腦生產量高居全球三分之一之外，廣達集團已將觸角延伸到企業網路系統、家庭娛樂產品、行動通訊產品、車用電子產品及數位家庭產品等市場，近年來更以雲端運算（Cloud Computing）作為新事業發展的主軸，重塑商業模式，並積極在相關領域進行資源整合與佈局。

「深耕台灣，佈局全球」是廣達集團長期的發展策略，以「廣達研發園區」（QRDC）作為動力中心，整合全球科技資源，確保台灣的技術優勢成為研發設計與生產高附加價值產品的據點，積極建構以台灣為主軸的運籌中心，整合美洲、歐洲和亞洲各廠，成就全球研發、製造與銷售的強勢競爭力。

20 多年來，廣達電腦在快速變動的科技產業中不斷求新求變，並以「Computing will be 3C」作為公司邁向下一個階段之創新研發策略，將「新 3C」的概念來定位未來新產品研發及商業模式——透過「雲端運算」（Cloud Computing）、「網路連結」（Connectivity Technology）、「客端裝置」（Client Device），以數位分享落實「均分均享」（Balanced）、以服務分享實現「互助互利」（Beneficial），並以文明分享達成「共創共榮」（Brilliant）的企業公民責任為目標，實現人本自動化（Human Centric Automation）的科技服務，期許領導科技界對人類下一個文明演進做出貢獻。

A Story that Must Continue to Be Told
Quanta Computer

"Civilization is able to facilitate the progress of culture. One hundred years into the future, what will we have left behind? Economic prosperity and political interests are all transitory, while culture is forever." Based on such ideals, the founder of Quanta Computer, Barry Lam, facilitate civilization with technology and transform this energy into culture. QAF makes Quanta Computer to be a technology company with the strongest sense of culture. Thus, this is a story that will continue to be told forever...

Established in 1988, Quanta Computer is the largest notebook computer ODM company in the world. With leading technology and strong R&D capability, Quanta has become a leader in hi-tech markets and the best partner providing quality design and manufacturing services to top-notched brands worldwide for technology products. Besides continuous high growth, high quality and high value creation in notebook computers, Quanta has extended its businesses into enterprise network systems, home entertainment, mobile communication, automotive electronics and digital home markets. With revealing "Cloud Computing" as the center of business innovation and development, Quanta has been integrating resources and redefining business model to capture emerging growth opportunities.

"Rooted in Taiwan with broad vision and aggressive expansion in the global market" is Quanta's strategy for long-term growth development. With "Quanta R&D Complex" (QRDC) as our global headquarters and the center of dynamics, we integrated worldwide resources in technology to ensure that Quanta Computer Inc. has technological advantages to design, develop, and manufacture high value-added products and solutions for customers. In addition, we have established operation centers across Asia, America, and Europe to manufacture, configure, and service products as well as to provide logistic supports to deliver products and services competitively everywhere in the world.

Quanta is entering into its twentieth years in the industry and the company continues to seek innovation to stay ahead of the fast moving technology industry. The company also unveiled the new concept of "Computing will be 3C" as the center of its research and development efforts. Quanta will leverage the "New 3C" ideology to define new product development and business model. The "New 3C" ideology of "Cloud Computing", "Connectivity Technology", and "Client Device" will be achieved through the "3B" concept of "Balanced","Beneficial", and "Brilliant". Specifically, Quanta intends to leverage cloud computing services to achieve balanced sharing that is mutually beneficial in order to deliver a brilliant outcome. Moreover, Quanta takes on the role of a corporate citizen in the society through leveraging technology to advance the next civilization in human race.

附錄

廣藝基金會 組織架構

The Organization Chart of Quanta Arts Foundation

董事會

董事長

林百里

董　事

朱宗慶　林谷芳　林懷民
吳興國　賴聲川　劉岠渭

執行長 Director

楊忠衡

副執行長暨北京辦公室首席代表

徐昭宇

網路部
E-Media Division

- 網路行銷策略規劃與執行
- 網路美術設計與形象掌握
- 網路活動企劃與執行
- 網站與網路管理
- 會員制度之建立與管理

行銷部
Dept. of Programming

- 行銷策略之訂定、規劃
- 美術設計與形象掌握
- 文宣企劃與執行
- 公關
- 異業結盟開發
- 專案行銷統籌

節目部
Dept. of Production

- 廣藝劇場演出製作
- 委託創作
- 專案統籌
- 廣藝愛樂管弦樂團營運
- 廣藝廳年度演出規劃
- 演出製作協調與辦理
- 合約管理與執行
- 團隊與場地協調介面
- 演出技術統籌與執行
- 場地維護與管理
- 器材維護與管理
- 演出前台規劃管理

行政部
Dept. of Administration

- 營運理念之掌握
- 人事
- 會計
- 法務
- 財產檔案管理
- 辦公室管理
- 董事會維繫
- 基金會年度報告
- 廣藝社團管理

基金會大事記

2009.10.05	展開基金會成立籌備事宜。
2009.12.04	獲得桃園縣政府核發的設立許可。
2010.01.13	基金會於桃園地方法院登記立案。
2010.01.20	廣藝基金會於廣藝廳舉行記者會，正式宣告成立。
2010.12.10	廣藝劇場第一號作品《美麗的錯誤》於廣藝廳正式發表。
2011.08.03~08.04	廣藝愛樂管弦樂團與俄國小提琴大師布魯尼於「廣藝愛樂節」共同演出。
2011.08.26~08.28	廣藝劇場第一號作品《美麗的錯誤》參與台北藝術節，於台北中山堂進行公演。
2011.10.08~11.20	文建會 2011 科技與表演藝術結合旗艦計畫「數位表演藝術節 - 滲透」
2011.11.01	廣藝基金會北京辦公室成立。
2011.12.14	文建會「BRAVO!~ 兩岸表演藝術資訊交流平台」網站上線記者會暨正式開站
2012.03.01/ 03.06	開鑼音樂會【Nalakuvara 宜錦 電音 三太子】演出，由李哲藝新創曲目，首演於廣藝廳，3/6 於台北國家音樂廳公開演出。
2012.05.04~05.19	舉辦 2012 廣藝 Bravo 兩岸！青世代劇展 北京篇 【鬥夢去】，讓北京小劇場現身華山藝文特區。
2012.06.19	廣藝愛樂管弦樂團於台北國家音樂廳，演出【臥虎藏龍 情與劍的霹靂交響曲】
2012.09.03~09.30	率狂想劇場、外表坊時驗團、毛梯劇團三個團隊，代表台灣共同參與「北京國際青年戲劇藝術節」
2012.09.29~11.04	文化部 2012 科技與表演藝術結合旗艦計畫「數位表演藝術節 - 雲端冒險」。

qaf 廣藝基金會
QUANTA ARTS FOUNDATION

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